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ADDIS ABABA HOTEL OWNERS TRADE SECTORAL ASSOCIATION

Date:-October 18, 2016
Ref. No. AHA/051/16

Dear Valued Visitors,

The Addis Ababa Hotel Owners Trade Sectoral Association has been performing different functions since its establishment in 1997. It is a non-profit making Owner's association and devotes its time to being a vital resource, protecting the rights and interests of its members. Acting as a voice for its members, the association also works to build a favorable business climate, and to influence government policy that impacts on the hotel industry. Currently, the association has 96 member hotels in Addis Ababa, international brands as well as locally owned businesses.

Over the past few months, there have been public demonstrations in some parts of our country, and as a result travel advisories have been issued by countries informing their respective citizens to take extra precautionary measures when visiting the affected areas. We understand that such travel advisories have been cause for concern to tourists and meeting organizers who are planning to visit Ethiopia as well as tour operators who organize tour packages.

The Hotel Association would like to assure our visitors that all tourist destination sites across Addis Ababa are safe for all travelers and open for business. We would like to confirm that the city of Addis Ababa and its hotels are more than ever ready to serve you and your safety is as always, our highest priority. Furthermore, hotels belonging to the Hotel Association in the city are more geared up than ever to ensure you have a memorable stay.

As a key stakeholder in the city, the Hotel Association is keenly aware of the importance for stability and calm so as to maintain sustainable tourism flows in the country. To this end, it is committed to further enhancing security in the city through sustaining a dialogue with local government bureaus, and constantly seeking ways in which to ensure that Addis Ababa remains a safe and secure tourism destination. Following the recent events, the Hotel Association has also been in contact with concerned government departments who confirm that both domestic and international tourists are continuing to visit the city, and that there should be no safety concerns. Furthermore, the fact that there has not been a single incident encountered by either domestic or international tourists bears out this assertion.

On behalf of its members, the Hotel Association looks forward to welcoming you all to the country and we wish you a pleasant stay in Addis Ababa.

Sincerely,


Benyam Bisrat
Chairman



Cc: *Ministry of Foreign Affairs
*Ministry of Culture and Tourism

*Addis Ababa Culture and Tourism Bureau
*Ethiopia Tourism Organization

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We Work to Transform Ethiopian Tourism!
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hotelsassociation@gmail.com

www.addishotelsassociation.com.et

Tel: +251 11 667 5750
+251 11 667 5808

P.O.Box: 28244/1000
Addis Ababa, Ethiopia